

SREE NARAYANA GURU COLLEGE

(Affiliated to Bharathiar University, Coimbatore)
(Recognised under 2(f) and 12(B) of UGC Act, 1956)
(Accredited with B Grade by NAAC)

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AQAR REPORT

2012- 2013



Submitted to

National Assessment Accreditation Council (NAAC)

Bangalore.

**The Annual Quality Assurance Report (AQAR) of the IQAC for the academic year
June 2012 to May 2013.**

Part – A

1. Details of the Institution

1.1 Name of the Institution

SREE NARAYANA GURU COLLEGE

1.2 Address Line 1

NH-47, PALAKKAD MAIN ROAD

Address Line 2

K.G.CHAVADI

City/Town

COIMBATORE

State

TAMILNADU

Pin Code

641105

Institution e-mail address

sngc@snget.org

Contact Nos.

0422-2656527/0422-2656840

Name of the Head of the Institution:

Dr. K. V. SURENDRAN

Tel. No. with STD Code:

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Mobile:

+91-8903017279

Name of the IQAC Co-ordinator:

M.GEETHA

Mobile:

+91-9952850851

IQAC e-mail address:

sngciqac@gmail.com

1.3 NAAC Track ID (For ex. MHCOGN 18879): **TNCOGN 12140**

1.4 Website address:

www.sngnet.org

Web-link of the AQAR:

www.sngnet.org/sngc/new_events_list_php_articles

1.5 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 st Cycle	B	2.64	2011	5 years

1.6 Date of Establishment of IQAC : DD/MM/YYYY

22/03/2012

1.7 AQAR for the year (for example 2010-11)

2012-13

1.8 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC ((for example AQAR 2010-11 submitted to NAAC on 12-10-2011)

- i. AQAR 2011-2012 submitted to NAAC on 21-01-2013.

1.9 Institutional Status

❖ University State Central Deemed Private

SREE NARAYANA GURU COLLEGE

- ❖ Affiliated College Yes No
- ❖ Constituent College Yes No
- ❖ Autonomous college of UGC Yes No
- ❖ Regulatory Agency approved Institution: Yes No
- ❖ Type of Institution: Co-education Men Women
Urban Rural Tribal
- ❖ Financial Status Grant-in-aid UGC 2(f) UGC 12B
Grant-in-aid + Self Financing Totally Self-financing

1.10 Type of Faculty/Programme

- Arts Science Commerce Law PEI (Phys Edu)
TEI (Edu) Engineering Health Science Management Others

1.11 Name of the Affiliating University (for the Colleges)

BHARATHIAR UNIVERSITY

1.12 Special status conferred by Central/ State Government- GC/CSIR/DST/DBT/ICMR

Autonomy by State/Central Govt. / University

2. IQAC Composition and Activities

2.1 No. of Teachers

2.2 No. of Administrative/Technical staff

2.3 No. of students

2.4 No. of Management representatives

2.5 No. of Alumni

2.6 No. of any other stakeholder and

Community representatives

2.7 No. of Employers/ Industrialists

2.8 No. of other External Experts

2.9 Total No. of members

2.10 No. of IQAC meetings held

2.11 No. of meetings with various stakeholders: No. Faculty

Non-Teaching Staff Students Alumni Others

2.12 Has IQAC received any funding from UGC during the year ? Yes No

If yes, mention the amount

Note: Proposal submitted, fund not yet received.

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos. International National State

Institution Level

(ii) Themes :

- **“Quality Enhancement in Higher Education through Best Practices”**
on 9th & 10th January 2013.

2.14 Significant Activities and contributions made by IQAC :

- A detailed documentation of different activities is maintained. This is monitored via internal audits and inspections, and a checklist has been provided to all the departments.
- Established a plan of action by each department regarding the syllabus completion.
- The scheme of Remedial Coaching classes for slow learners in order to improve their academic performance was followed at regular intervals.
- Motivated all the departments to organize guest lectures by eminent persons/ experts to enhance the academic input.

- Motivates the departments to conduct seminars, conferences and workshops besides sensitizing to ecological and environmental issues.
- Encouraged staff for publication of articles in research journals, motivating active participation of faculties in seminars/symposia/workshop and presentation of papers.
- Encouraging faculty to send research project proposal to various funding agencies.
- Publication of e-Journal of International Standard (in process).
- Encouraged all the departments for involvement in extension and community services.
- Record all the major and minor achievements of all the Departments and publish them in newsletters.

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year .

Plan of Action

- Recognising the estimable students in sports and NSS and at the same time regulating their attendance and ensuring that their scholastic life is disrupted to the minimum.
- Fostering research culture among the students and staff.
- To motivate all the departments to organise National and International seminars.
- To strengthen the activities and functioning of the career guidance and placement cell.
- To organize the “**Sree Narayana Guru Endowment Lecture Series**”.
- To organize guest lectures by eminent resource persons/subject experts in all the departments to enhance the academic input.
- To continue the schemes of Remedial Coaching classes for the slow learners and Bridge courses for students from rural backgrounds.
- To give adequate counseling and guidance to students in their personal/academic/professional fronts through the Counseling and Guidance cell.
- To promote collaborative research with academic bodies.
- To enhance the quality of teaching- learning process.
- To motivate the students to secure University ranks and gold medals.

Outcome achieved:

- The NSS volunteers and sports students were identified and their academic performances were tracked to see their scholastic life is not disturbed.
- The faculty members who have completed their Ph.D were asked to register themselves for guideship and those who were pursuing their research were asked to complete it at the earliest.
- Various departments of the college organised National seminars for the benefit of the students.
- With the efficient functioning of the career guidance and placement cell 69 students got placed in various reputed organisations.
- Our students have bagged 14 university ranks.
- ICT enabled teaching was adopted in many classes to enhance the quality of education.
- Student counselling and grievance redressal cell is effectively functioning in the college, where students get counselling on their personal issues, academic and psychological problems.
- Career guidance cell is also working parallel with the placement cell of the college and many students have been placed in the reputed organisations with a good salary package.

(* Academic calendar attached)

2.15 Whether the AQAR was placed in statutory body

Yes

No

Part – B
Criterion – I

1. Curricular Aspects

1.1 Details about Academic Programmes

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	04	-	04	-
PG	07	-	07	-
UG	12	01	13	-
PG Diploma	-	-	-	-
Advanced Diploma	-	-	-	-
Diploma	-	-	-	-
Certificate	-	-	-	-
Others	-	-	-	-
Total	23	01	24	-
Interdisciplinary	-	-	-	-
Innovative *	23	05	28	-

*-Add on courses.

✓

1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options

(ii) Pattern of programmes:

Pattern	Number of programs
Semester	20
Trisemester	-
Annual	-

1.3 Feedback from stakeholders* : Alumni Parents Employers
Students

Mode of feedback : Online Manual Co-operating schools (for PEI)

Every year PTA meetings are conducted by all the departments, which serve as a bridge between the students, parents and the teachers. In the meeting, the teachers inform the parents about the progress of their wards in the academics. The suggestions, complaints, criticisms of the parents are invited and needed amendments are done.

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

As the college is affiliated to Bharathiar University, the revision/ updation is done by the university only. However, our college contributes by the way of suggestions/ideas regarding the change of syllabus/ updation of it, represented by its members in Board of Studies meetings.

1.5 Any new Department/Centre introduced during the year. If yes, give details.

Yes- B.Com (Information Technology)

Criterion – II

2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors	Professors	Others
106	103	01	02	-

2.2 No. of permanent faculty with Ph.D.

21

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
07	15	-	01	0	0	0	12	07	28

2.4 No. of Guest and Visiting faculty and Temporary faculty –NIL.

2.5 Faculty participation in conferences and symposia (Refer Annexure I and II):

No. of Faculty	International level	National level	State level
Attended Seminars/ Workshops	3	41	8
Presented papers	9	38	-
Resource Persons	-	-	11

2.6 Innovative processes adopted by the institution in Teaching and Learning:

- Established a plan of action by each department regarding the syllabus completion.
- Continued the scheme of Remedial Coaching classes for slow learners in order to improve their academic performance.
- Adopted various innovative methods in the department apart from tradition bound chalk and talk method. The teaching and learning methods comprise technology

driven pedagogical processes like power point presentation, LCD, virtual labs, seminars, group discussions, guest lectures etc.,

- Organised field work and industrial visits to provide a practical exposure in the development of technical skills.
- Use of poster presentation related to some specific topic from the syllabus, Screening of films by language department is also adopted by the institution.
- Research articles or paper cutting of relatively current affairs is displayed on the department notice boards.
- The college runs 28 Add-on courses in which 5 of them were introduced during the academic year. The main aim of these Add-on courses is to build self-reliance among students by strengthening the entrepreneurship development in them. Beauty Culture, Earn While You Learn and Home Made Products etc., are the few to mention.

2.7 Total No. of actual teaching days during this academic year- 90 days

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions) -

- As the college is affiliated to Bharathiar University, Bar Coding in the Answer booklet was introduced by the university.

2.9 No. of faculty members involved in curriculum restructuring/ revision/ syllabus development as member of Board of Study/Faculty/Curriculum Development workshop (Refer Annexure III)

08	-	-
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2.10 Average percentage of attendance of students – 75%.

2.11 Course/Programme wise distribution of pass percentage :

	Total no. of students appeared	Distinction %	I %	II %	III %	Pass %
MSW	20	95	05	-	-	100
MIB	15	27	67	-	-	93
MSc (Microbiology)	29	17	79	-	-	97
MSc (Mathematics)	09	22	78	-	-	100
MSc (Biotechnology)	02		100	-	-	100
M.Com	30		97	-	-	97
MSc (Computer Science)	37	57	43	-	-	100
B.Com	100	-	37	28	07	72
B.Com (CA)	95	13	47	31	02	93
B.Sc (Microbiology)	20	50	25	16		95
B.Sc (Mathematics)	36	3	67	16.4	3	89
B.Sc (Biotechnology)	02	100				100
B.Sc (Computer Science)	52	23	65	6		94
B.Sc (IT)	10	50	30	20	-	100
BCA	63	21	49	25	05	100
B.Sc (Biochemistry with Nanotechnology)	14	28.5	42.8	14.2		86
BBA	51	9.8	49	37		96
BBA(CA)	53	1.8	4.5	24.5	7	85

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes:

- Representation of IQAC via participation in the academic council meetings.
- A detailed documentation is maintained and organized. This is monitored via internal audits and inspections; this activity is mandated and a checklist has been provided to all the departments.
- The IQAC monitors the implementation process and collects relevant documents at the end of the semesters, as a pool for collection of information and maintenance of the documents. From the information pool formulated IQAC prepares the **Annual Quality Assurance Report (AQAR)**.
- The IQAC has formed a committee to monitor the Continuous Internal Assessment (CIA) examination being conducted and to monitor the evaluation of marks.
- The IQAC has also formed attendance monitoring committee which scrutinises the attendance given to the students and proper warning would be given to the students in case there is any lack of attendance to appear for the examination.

- The IQAC motivates the departments to conduct seminars, conferences and workshops besides sensitizing to ecological and environmental issues.

2.13 Initiatives undertaken towards faculty development

<i>Faculty / Staff Development Programmes</i>	<i>Number of faculty benefitted</i>
Refresher courses	-
UGC – Faculty Improvement Programme	-
HRD programmes	-
Orientation programmes	2
Faculty exchange programme	-
Staff training conducted by the university	-
Staff training conducted by other institutions	-
Summer / Winter schools, Workshops, etc.	-
Others	2

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	10	01	0	0
Technical Staff	13	01	0	0

Criterion – III**3. Research, Consultancy and Extension****3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution**

- Promoting, improving and enhancing research activities of departments through UGC funded major research projects, college funded faculty projects, mini projects beside academic project.
- Encouraging staff for publication of articles in research journals, motivating active participation of faculties in seminars/symposia/workshop and presentation of papers.
- Encouraging faculty to send research project proposal to various funding agencies.
- Supporting research departments with needed infrastructure in favour of annual enrolment of full time as well as part time M.Phil/ Ph.D scholars.
- To upgrade the industry-institution relationship by developing linkages with professional/ research bodies.
- Publication of e-Journal of International Standard.
- Motivates the departments to initiate the fruitful consultancy programmes.
- Encourages all the departments for involvement in extension and community services. The spectrum of activities included visiting orphanages/ Old age homes, counselling for AIDS and cancer patients, imparting communication skills and computer training programme for school students, orientation and career guidance programmes for +2 students, creating awareness among rural people about food safety & hygiene and various environmental issues.

3.2 Details regarding major projects -NOT APPLICABLE**3.3 Details regarding minor projects - NOT APPLICABLE****3.4 Details on research publications (*Refer Annexure IV*)**

	International	National	Others
Peer Review Journals	26	14	4
Non-Peer Review Journals	-	-	5
e-Journals	-	-	-
Conference proceedings	-	4	-

3.5 Details on Impact factor of publications:

Range Average h-index s. in SCOPUS

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations-NIL

3.7 No. of books published i) With ISBN No. Chapters in Edited Books
 ii) Without ISBN No.

3.8 No. of University Departments receiving funds from –NOT APPLICABLE

3.9 For colleges : NOT APPLICABLE

Autonomy CPE DBT Star Scheme
 INSPIRE CE Any Other (specify)

3.10 Revenue generated through consultancy -NIL

3.11 No. of conferences organized by the Institution: 01 (Refer Annexure V)

3.12 No. of faculty served as experts, chairpersons or resource persons-11

3.13 No. of collaborations - International **National** **Any other**

(Refer Annexure VI)

3.14 No. of linkages created during this year

3.15 Total budget for research for current year in lakhs:

From funding agency From Management of University/College
 Total

3.16 No. of patents received this year – NIL

3.17 No. of research awards/ recognitions received by faculty and research fellows Of the institute in the year (Refer Annexure VII)

Total	International	National	State	University	Dist	College
02	-	02	-	-	-	-

3.18 No. of faculty from the Institution who are Ph.D guides- and students registered under them

3.19 No. of Ph.D. awarded by faculty from the Institution -NIL

3.20 No. of Research scholars receiving the Fellowships - NIL

3.21 No. of students Participated in NSS events:

University level State level National level International level

3.22 No. of students participated in NCC events: NOT APPLICABLE

3.23 No. of Awards won in NSS: NIL

3.24 No. of Awards won in NCC: NOT APPLICABLE

3.25 No. of Extension activities organized (Refer Annexure VIII)

University forum College forum

NCC NSS Any other

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility.

- The NSS team of the college has conducted AIDS awareness program on December 1st 2012.
- The team has planted trees inside the college campus for green environment on the eve of Student's Day on September 15th 2012.
- Blood donation camp was organised by the NSS team.
- Free "Eye camp" was organised in association with Vasan Eye Care, Coimbatore on October 4th 2012.

Criterion – IV

4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	16 acres	-	-	16 acres
Class rooms	70 nos	02	Management	72 nos.
Laboratories	09	-	-	09
Seminar Halls	01	-	-	01
No. of important equipments purchased (\geq 1-0 lakh) during the current year.	-	-	-	
Value of the equipment purchased during the year (Rs. in Lakhs)	-	-	-	-
Others: ICT	05	02	Management	07
Laptops	05	02	Management	07

4.2 Computerization of administration and library:

- The college uses Easy Automation 3.0 for administration purposes.
- The college library is managed by Easy Lib Software.
- OPAC is also installed in college library for easy reference purposes.

4.3 Library services:

	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books	21264	7017120	200	66000	21464	7083120
Reference Books	3357	1107810	16	5280	3373	1113090
e-Books	1200		200	-	1400	-
Journals	74	108062	-	-	74	108062
e-Journals	1	600	-	-	1	600
Digital Database	3	21029	-	-	3	21029
CD & Video	1499	-	26	-	1525	-
Others (specify)	-	-	-	-	-	

4.4 Technology up gradation (overall)

	Total Computer	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Other
Existing	413			1	-	6	10	-
Added	-	-	-	-	-	-	-	-
Total	413	-	-	1	-	6	10	-

4.5 Computer, Internet access, training to teachers and students and any other programme for technology upgradation (Networking, e-Governance etc.)

- A Seminar on office automation was conducted for office assistants on July 16th 2012.

4.6 Amount spent on maintenance in lakhs:

i) ICT	75,000
ii) Campus Infrastructure and facilities	8,80,558
iii) Equipments	-
iv) Others	32817
Total :	988375

Criterion – V

5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services

- For the overall personality development of the students it is important to have co-curricular and extracurricular activities. The IQAC encourages the functioning of students' clubs/ associations to pursue this goal.
- Sensitizing students to ecological and environmental issues.
- Building self-reliance among students by strengthening the entrepreneurship development centre.
- Creating more avenues for students to engage in community services.
- As best practices faculty members are associated with students for project/ conference/ seminar. Students are presenting and publishing papers with faculty in conferences and journals.

5.2 Efforts made by the institution for tracking the progression

- It is our endeavor to impart value based education to our students thereby helping them to develop a wholesome character. To ensure this the institute encourages, supports the students financially and academically.
- Graduating students to be immediately employable and deployable in their respective (professional) fields.
- Financial support and concessions for meritorious and economically backward students.
- Identification of slow learners after CIA test results and adequate measures taken through remedial coaching classes to raise the standard of slow learners.
- Extension activities done individually and along with NSS by all the departments to make the students aware of the societal needs and get them involved in service oriented activities.
- Planning of activities for the year, as well as an assessment at the end of the academic year, this ensures constant and continuous self awareness in terms of quality with respect to academic performance, student's welfare, faculty development, research, admissions, infrastructure development, placements, establishing linkages with other institutions and industries.

5.3 (a) Total Number of students

UG	PG	Ph. D.	Others(M.Phil)
1745	437	18	162

(b) No. of students outside the state

1835

(c) No. of international students

0

Men	No	%
	970	42.30

Women

No	%
1323	57.6

Last Year (2011-2012)						This Year (2012-2013)					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
201	41	0	553	0	795	223	74	02	623	0	922

Demand ratio - 65.8%

Dropout - 2%

5.4 Details of student support mechanism for coaching for competitive examinations (If any)-

- Orientation programmes and Guidance sessions are organized by the departments and also through the placement cell to enhance the confidence of the students.

5.5 No. of students qualified in these examinations:

Exact number is not available as students do not inform the college once they leave it.

5.6 Details of student counselling and career guidance

- Student counselling and grievance redressal cell is effectively functioning in the college where students get expert counselling on their personal issues, academic and psychological problems.
- Career guidance cell is working parallel with the placement cell of the college and many students have been placed in the reputed organisations with a good salary package.
- Regular counseling session conducted for all the classes.
- Guidance sessions conducted for aptitude test & technical interviews.

No. of students benefitted 280

5.7 Details of campus placement (*Refer Annexure IX*)

<i>On campus</i>			<i>Off Campus</i>
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
07	456	79	18

5.8 Details of gender sensitization programmes

- With a view to empower women and also to give them adequate knowledge about the current issues of the gender and health- related aspects, the Women’s Cell invites eminent personalities to address the girl students. The Women’s Cell also acts as a platform for girls to voice out their grievances.
- Women’s day was celebrated on 8th March 2013, where many events were conducted for girl students and also for female faculty members.

5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events

State/ University level 40 National level 16 International level 02

No. of students participated in cultural events

State/ University level 64 National level 0 International level 0

5.9.2 No. of medals /awards won by students in Sports, Games and other events
(*Refer Annexure X*)

Sports : State/ University level 02 National level 02 International level -

Cultural: State/ University level 11 National level 04 International level 01

5.10 Scholarships and Financial Support

	Number of Students	Amount
Financial support from institution	539	23,26,175
Financial support from government		2,96,670
Financial support from other sources	-	-
Number of students who received International/ National recognitions	-	-

5.11 Student organised / initiatives

Fairs : State/ University level National level International level

Exhibition: State/ University level National level International level

5.12 No. of social initiatives undertaken by the students

1. AIDS awareness program.
2. Blood donation.
3. NSS camp to nearby villages.
4. Tree plantation.

5.13 Major grievances of students (if any) redressed: NIL

Criterion – VI

6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

Vision:

- Our college strives to emerge as a premier institute of international standard promoting excellence and equity in higher education. The institution envisages to mould the students through socially committed, intellectually inclined, value based endeavours and culture driven paradigms of learning using the state-of-the art educational technologies.

Mission:

- To enhance the learning capacity and knowledge of the students by imparting quality education of national and international standards.
- To teach the students think critically, objectively, creatively and to be life-long learners, engaged leaders and productive citizens.
- To motivate the students to pursue the research to advance knowledge and to address the state, national and global challenges.
- To mould their characters and develop a value system so as to manifest oneness among students of diverse, socio-culture and economic backgrounds.
- To identify the inherent talents of the students and provide a platform to exhibit them.
- To educate the rural students of neighbouring locality.

6.2 Does the Institution has a management Information System : YES

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development :

- The curriculum is designed by the university; some of our faculties are members of board of studies who provide valuable suggestion to the university while designing the curriculum. Apart from it, the faculty members try to take initiative to implement ideas beyond the syllabus, which helps the students to understand the global trends. Various programs are carried out through the department associations.

6.3.2 Teaching and Learning :

- The college adopts innovative teaching technique apart from the traditional chalk and talk method supplemented with learner centric strategies (project work, summer training, seminar and assessment).
- The class rooms are equipped with ICT and OHP.

6.3.3 Examination and Evaluation

- The college adhere the rules and regulations framed by the university.
- Continuous Internal Assessment (CIA) is done with the help of two internal tests and one model examination and one end-semester examination for each semester.
- Provision for photocopying, revaluation, re-totaling and perusal of answer sheets at the university level.

6.3.4 Research and Development

- The management motivates the spirit of research in the Faculty and the research scholars and directs them towards concrete research proposals.
- The Management also supports to complete minor projects.
- The Management encourages the faculty to increase the research and publication output.

6.3.5 Library, ICT and physical infrastructure / instrumentation

- Access to online Journal under UGC INFLIBNET Program.
- Reference Service.
- Internet E-mail Services.
- Library Automation.
- OPAC (Online Public Access Catalog).
- Hard copy of last 5 Years University Question paper.
- Successful Implementation of Auto Lib Software.
- Computerized Accession, Issuing & Return Facility.

6.3.6 Human Resource Management:

- Management motivates the faculties by extending financial assistance to the faculty members who are presenting papers and granting on-duty to them.
- Many committees have been framed for the better functioning of the college like discipline committee, anti-ragging committee, student progression and development council, women’s cell etc.,
- FDP is conducted for the benefit of the faculty members.

6.3.7 Faculty and Staff recruitment:

- 106 faculty members are on roll out of which 7 members are newly recruited during the academic year.

6.3.8 Industry Interaction / Collaboration:

- College has collaborated with **Omega Ecotech Pvt Ltd., Coimbatore** for Solid Waste Management.
- College plans to sign MoU’s this year which will enable the students to achieve excellence in their respective fields and also smoothen the academic progress of the students and given them practical exposure.

6.3.9 Admission of Students

- Admission committee has been formed to monitor the process of admission.
- The admission process starts in March/April. Advertisements are released in local, regional and national dailies.
- The College follows the rules, regulations and eligibility criteria prescribed by the Bharathiar University. The admission process enables the college to admit the students for various undergraduate, post-graduate and research courses.
- The Students who come for admission are directed to admission cell, where the students are briefed about the course details, syllabus, scope and fee structure.
- After the approval by the Principal the student is admitted.

6.4 Welfare schemes for

Teaching and Non Teaching	Mediclaime, Group Insurance, ESI and PF benefits (Rs.36,41,708)
Students	Students Insurance-accidental policy (Rs.10, 25,645).

6.5 Total corpus fund generated-NIL

6.6 Whether annual financial audit has been done : Yes No

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	TUV	Yes	ISO Internal auditors
Administrative	Yes	Krishnamoorthy & Co., Coimbatore	-	-

6.8 Does the University/ Autonomous College declare results within 30 days?

For UG Programmes Yes No

For PG Programmes Yes No

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

- Syllabus is revised periodically by the University.

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges? -NIL

6.11 Activities and support from the Alumni Association

- The Alumni Forum is an association of former students of the institute. This is a platform to re-unite with their own batch mates & other batch students, interact with the present batch students, share their ideas, views, experiences amongst the forum, get in touch with institute, & to form new friendship and business relationship. The forum organizes “Alumni Meet” every year. Apart from the meet, an alumnus can also interact with the institute and present batch students through the activities like guest lectures, seminars, placement opportunities in their organization. They extend support to improve infrastructure facilities also.

6.12 Activities and support from the Parent – Teacher Association

- PTA is an association of parents & teachers to ensure good bonding between the institution & students. It provides a good platform for open discussion with the faculty members and parents which will help to develop strong relations in near future.

6.13 Development programmes for support staff:

- Computer training program was organized for non-teaching and library staff of the college.

6.14 Initiatives taken by the institution to make the campus eco-friendly.

- Behind the college buildings are the compost pits, where easily biodegradable garbage (such as food and leaves) is dumped. The food that has been thrown away as well as leaves that are swept from the college campus are dumped to provide nutrition to the soil. They also teach environmentally friendly practices for students such as using eco toilets and community transport.
- A **Tree Plantation Program** was organized by NSS of the college. The NSS volunteers have planted 100 saplings adding to the existing greenery.

Criterion – VII

7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

- Identifying the top scorers of the course and motivating them to secure university rank.
- As a best practice faculty members are associated with students for project/ conference/ seminar. Students are presenting and publishing papers with faculty in conferences and journals.
- Faculty Development Program (FDP) is organized for continuous update which keep them in pace with current trends.
- Our management also extends scholarship to the meritorious students and concession to economically backward students.

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year :

- NAAC sponsored National seminar on “**Quality Enhancement in Higher Education through Best Practices**” was conducted on 9th & 10th January 2013.
- 280 students got benefited from the career guidance and the counselling cell of the college.
- The number of library resources (text book, reference books and journals) has been increased considerably.
- The numbers of ICT enabled class rooms have been increased.
- 14 students have bagged University rank in various disciplines.
- The slow learners were identified and they were given proper coaching and guidance.
- An initiative has been taken to promote collaborative research with academic bodies.
- Publications of articles in research journals were substantially increased.
- Departments organised National and State level seminars.

7.3 Give two Best Practices of the institution (please see the format in the NAAC Self-study Manuals)

- Full Time and regular well qualified teaching staff.
- Continuous assessment program.
- Student's guidance and counseling scheme.
- Well equipped and high end laboratories and library.
- The fee collected from the students is moderate compared to other self financing colleges.

7.4 Contribution to environmental awareness / protection:

- Awareness is created in the minds of the students about the need for tree plantation to preserve the eco-system.
- Awareness about the road safety measures was organised.

7.5 Whether environmental audit was conducted? Yes No

7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

- The management sponsors the faculty for attending various seminars and short term courses with on-duty and 50% registration fee.
- **Counselling:** The students' progression and counselling cell of the college provides guidance to the students keeping in view, the problem faced by the students in their personal life and the challenges they have to face in their career life.
- **Library services:** The library services offered by the college makes it an outstanding place for higher studies .As a member of UGC- INFLIBNET and Digital Library consortium (N-List), staff and student community may use ILL services to obtain innumerable article which are not accessible otherwise.
- College provides concession for those students who are actively involved in sports.
- Cash award is given in order to motivate the students who have secured 100% attendance.
- The management also motivate the faculty members with a cash award for producing 100% result for 3 consecutive semesters.

8. Plans of institution for next year

- The college plans to launch online multidisciplinary journal.
- To organise more skill based and entrepreneurship development programs.
- To initiate consultancy services.
- To undertake teaching collaborations and signing of MoU's with leading organisations.
- To establish linkages with Institution/Organizations for training, Research and Development.
- To improve the pass percentage and concentrate on producing more university rank holders.
- To focus on augmenting the placement of the final year students in reputed companies through effective campus placement drives.
- To conduct Faculty Development Programmes (FDP's) periodically to update their knowledge.
- To monitor and record the achievements of all the departments and publish them in newsletters.
- Expansion of student support activities.

Date: 13.03.2014



M.GEETHA

Signature of the Coordinator, IQAC



Dr. K.V. SURENDRAN

Signature of the Chairperson, IQAC

Annexure: Academic calendar.

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College activities with tentative dates for the ODD Semester (June – Nov 2012)

Month (2012)	Number of Working days	Working days
June (from 13/06)	16	13-16, 18-23, 25-30
July	25	02-07, 09-13, 16-21, 23-28, 30-31
August	19	01-04, 06-10, 13-14, 16-18, 21-25
September	22	03-07, 10-15, 17-18, 20-22, 24-29
October	22	01, 03-06, 08-12, 15-20, 22, 25-26, 29-31.

Total - 104

I Internal test (Class test)	-	18.08.2012	-	25.08.2012
II Internal test (Class test)	-	17.09.2012	-	24.09.2012
Model exam (Common)	-	18.10.2012	-	30.10.2012
Study holidays	-	31.10.2012 onwards		
University exams	-	First week of November, 2012		

List of Holidays

17, 24 (06/12)	-	Sundays
01,08,15,22,29 (07/12)	-	Sundays
14.07.2012	-	Second Saturday
05,12,19,26 (08/12)	-	Sundays
11.08.2012	-	Second Saturday
15.08.2012 (Wednesday)	-	Independence Day
20.08.2012 (Monday)	-	Ramzan
26.08.2012 (Sunday) to	-	Mid Semester Holidays (29/08 – Thirunam,
02.09.2012 (Sunday)	-	31/08 – Sree Narayana Guru Jayanthi)
09,16,23 (09/12)	-	Sundays
08.09.2012	-	Krishna Jayanthi, Second Saturday
19.09.2012 (Wednesday)	-	Vinayakar Chathurthi
02.10.2012 (Tuesday)	-	Gandhi Jayanthi
07,14,21,28 (10/12)	-	Sundays
13.10.2012	-	Second Saturday
23.10.2012 (Tuesday)	-	Ayutha Pooja
24.10.2012 (Wednesday)	-	Vijayadasami
27.10.2012 (Saturday)	-	Bakrid

06/06/2012

Principal.

[Handwritten Signature]
6/6/12

SREE NARAYANA GURU COLLEGE

SREE NARAYANA GURU COLLEGE, K.C.CHAVADI, CBE - 166

tentative Dates for the College Activities (Even Semester, Dec 2012 - Apr 2013)

<u>Month & Year</u>	<u>Number of Working days</u>	<u>Working days</u>
December, 2012	13	10-15, 17,18, 26-29,31
January, 2013	20	02-05, 07-11, 17-19, 21-24, 28-31
February, 2013	23	01, 02, 04-08, 11-16, 18-23, 25-28
March, 2013	24	01, 03, 04-08, 11-16, 18-23, 25-28, 30
April, 2013	10	01-06, 08-10, 12

Total - 90

I Internal test	- 06.02.2013 - 13.02.2013 (Wednesday - Wednesday)
II Internal test	- 01.03.2013 - 07.03.2013 (Friday - Thursday)
Model exam	- 01.04.2013 - 06.04.2013 (Monday - Saturday)
Credits 2013	- 02.02.2013 (Saturday)
Alumni Day	- 03.02.2013 (Sunday)
Annual Sports Day	- Last week of January / First week of February, 2013.
Graduation Day	- Third week of March, 2013. (Between 08:00 and 14:00)
College Annual Day	- Third week of March, 2013. (Between 08:00 and 14:00)
University Practical Exams	- 15.03.2013 (Friday) onwards.
University Theory Exams	- 15.04.2013 (Monday) onwards.

List of Holidays

19.12.2012 - 25.12.2012	- Central Paper Valuation (Wednesday- Tuesday)
23.12.2012	- Christmas (Tuesday)
01.01.2013	- New Year's Day (Tuesday)
12.01.2013	- Second Saturday
14.01.2013	- Pongal (Monday)
15.01.2013	- Thiruvallur Day (Tuesday)
16.01.2013	- Uthavar Thirunal (Wednesday)
25.01.2013	- Meelad-un-Nabi (Friday)
16.01.2013	- Republic Day (Saturday)
09.02.2013	- Second Saturday
09.03.2013	- Second Saturday
29.03.2013	- Good Friday (Friday)
11.04.2013	- Telugu New Year's Day (Thursday)
14.04.2013	- Tamil New Year's Day/
	- Dr.B.R.Ambedkar Birthday (Sunday)

To
VP,
All BOD's.

PRINCIPAL



ANNEXURES

ANNEXURE I

Faculty participation in conferences and symposia

S.No	Name	Event	Participated / Presented	Status	Organized by
1.	Dr. K. P. B. Dinesh	Seminar	Participated	National	SNGC
2.	Ms. M Flory Shobana	Seminar	Participated	National	SNGC
3.	Mr. Md.Rafiq Khan	Seminar	Participated	National	SNGC
4.	Ms. K. Kalaiarasi	Seminar	Participated	National	SNGC
5.	Dr.Uma Devi	Seminar	Participated	National	SNGC
6.	Ms. K. Kalaiarasi	Seminar on NLIST	Participated	National	SNGC
7.	Dr. K. P. B. Dinesh	Seminar on NLIST	Participated	National	SNGC
8.	Dr. Saravana Kumari	Seminar on NLIST	Participated	National	SNGC
9.	Mr. Md.Rafiq Khan	Seminar on NLIST	Participated	National	SNGC
10.	Dr.Uma Devi	Seminar on NLIST	Participated	National	SNGC
11.	Ms. M Flory Shobana	Seminar on NLIST	Participated	National	SNGC
12.	Ms. S. Geethalakshmi	Seminar on NLIST	Participated	National	SNGC
13.	Dr.L.Shanthi	Challenges in Contemporary Social Work Practice	Presented	National	SNGC
14.	Dr.L.Shanthi	Magnetic	Presented	National	SNGC

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15.	Dr.L.Shanthi	Role of Foreign Trade in Economic Development	Presented	National	Dr.NGP Arts & Science College
16.	Dr.L.Shanthi	Competency Building Strategies in Business and Technology for the Sustainable Development	Presented	International	Sri Ganesh School of Business Management
17.	Dr.L.Shanthi	Competency Building Strategies in Business and Technology for the Sustainable Development	Presented	International	Sri Ganesh School of Business Management
18.	Dr.L.Shanthi	Emerging Trends in Banking Sector	Presented	National	SNR Institute of Management Sciences
19.	Ms.Vasumathi	Contemporary Management Practices in Indian Business Scenario	Presented	International	Hindusthan College of Arts and Science
20.	Mr.M.Karthikeyan	Role of Foreign Trade in Economic Development	Presented	National	Dr.NGP Arts & Science College
21.	Ms.A.Umamaheswari	Emerging Trends in Banking Sector	Presented	National	SNR Institute of Management Sciences
22.	Ms.A.Umamaheswari	Magnetic	Presented	National	SNGC
23.	Ms. R. Bhuvaneshwari	NAAC sponsored National seminar on Quality enhancement in higher education through best practices	Participated	National	IQAC , SNGC

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24.	Ms. R. Bhuvaneshwari	National Conference on Business Management Strategies Issues and challenges	Presented	National	Sri Krishna Arts and Science College
25.	Ms. R. Bhuvaneshwari	National conference on Looming Opportunities and Threats-2013	Presented	National	Karpagam University
26.	Ms. R. Bhuvaneshwari	National seminar on Contemporary issues in Business practices 2012	Presented	National	Kongunadu Arts and Science College
27.	Ms. R. Bhuvaneshwari	National conference on Brand India	Presented	National	Nirmala college for women
28.	Ms. R. Bhuvaneshwari	International conference on Business innovations in the Globalisation era	Presented	International	AVVM College
29.	Ms. R. Bhuvaneshwari	International conference on Innovation and creativity in management practices	Presented	International	Kongunadu Arts and Science College
30.	Ms. R. Bhuvaneshwari	Information and library network centre	Participation	State	SNGC
31.	Dr. P.S. Chandni	Seminar on Impact of Globalisation on Indian economy	Presented	National	Hindustan College of Arts and Science
32.	Dr. Parimala Kanthi K	National seminar on challenges in contemporary social work practice	Presented	National	SNGC
33.	Dr. Parimala	3 rd Annual	Presented	National	Karpagam

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	Kanthi K	research Congress (KUARC)			University
34.	Dr. Parimala Kanthi K	Revitalising Global Business – Issues, Approaches and strategies	Presented	National	Annamalai University
35.	Dr. D. Mahila Vasanthi Thangam	National Conference on Emerging trends in Banking sector	Presented	National	SNR IMS
36.	Dr. D. Mahila Vasanthi Thangam	One day National seminar on Global Issues and challenges in Business environment	Presented	National	Kongunadu Arts and Science College
37.	Dr. D. Mahila Vasanthi Thangam	Information and Library Network centre	Participated	National	SNGC
38.	Dr. P. Gisha	National seminar on Business strategy	Participated	National	Nehru Arts and Science College
39.	Ms. V. Vidhya	National conference on Contemporary issues in Global Business Management	Presented	National	Karpagam University
40.	Dr. P. Kannan	National seminar on Role of Banking sector in Rural economic Development	Participated	National	Dr. NGP Arts and Science College
41.	Dr. P. Kannan	National seminar on emerging dimensions of globalisation in the	Presented	National	KSG College

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		Indian Economy			
42.	Dr. P. Kannan	National seminar on challenges in contemporary social work practice	Presented	National	SNGC
43.	Dr. P. Kannan	Impact of global recession in banking companies	Presented	National	Sree RamuCollege
44.	Dr. P. Kannan	Information and Library Network centre	Participated	National	SNGC
45.	Dr. P. Kannan	Emerging trends in Management Practices	Presented	National	Sree Saraswathi Thyagaraja College
46.	Dr. P. Kannan	Impact of globalisation on Indian Economy	Presented	National	Hindustan college of Arts and Science
47.	Ms. R. Bhuvaneshwari	XpertO '12 Role of foreign trade in economic development	Participated	National	Dr. NGP Arts and Science college
48.	Ms. R. Bhuvaneshwari	National seminar on Emerging trends in banking sector	Participated	National	SNRIMS
49.	Ms. R. Bhuvaneshwari	National conference on Rural empowerment for economic growth – Indian Perspective	Participated	National	CIET
50.	Ms. S. Bhuvaneshwari	National seminar on Global issues and challenges in Business	Presented	National	Kongunadu Arts and Science College

SREE NARAYANA GURU COLLEGE

		environment			
51.	Ms. R. Bhuvaneshwari	National seminar on Emerging trends in Management practices	Presented	National	Sree Saraswathi Thyagaraja College
52.	Ms. K.R. Kavitha	Recent advancement in business practices	Presented	National	Nehru college of Arts and Science
53.	R.Priya	FDP	Participated	College	SNGC
54.	T.Sivakumar	FDP	Participated	College	SNGC
55.	V.R.Nagarajan	FDP	Participated	College	SNGC
56.	R.Priya	Conference	Presented	National	SNGC
57.	J.Santhosh	Seminar	Participated	International	Bharathiar University
58.	A.H.Abdul kather	Seminar	Presented	National	Sankara College of Science & Commerce
59.	A.Venugopal	Conference	Presented	National	Vivekanandha College Of Arts& Science for Women
60.	V.R.Nagarajan	Conference	Presented	National	Vivekanandha College Of Arts& Science for Women
61.	R.Priya	Workshop	Participated	National	Avinashilingam Deemed University
62.	J.Santhosh	Seminar	Participated	National	IQAC
63.	A.Venugopal	Seminar	Participated	National	IQAC
64.	D.Priyadarshini	Seminar	Participated	National	IQAC
65.	G.Maheshwari	Seminar	Participated	National	IQAC

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66.	V.R.Nagarajan	Seminar	Participated	National	IQAC
67.	A.H.Abdul kather	Seminar	Participated	National	IQAC
68.	B.Senthil kumar	Seminar	Participated	National	IQAC
69.	B.Ramesh Kumar	Seminar	Participated	National	IQAC
70.	J.Santhosh	Conference	Participated	National	Dr.N.G.P.Arts&Science
71.	R.Priya	Seminar	Participated	National	Avinashilingam Deemed University
72.	M.Banumathi	Seminar	Participated	National	SNGC
73.	V.Sruthi	Seminar	Participated	National	SNGC
74.	A.J.Manju	National Seminar	Participated	National	SNGC
75.	Dr. Resmi S S	National Seminar	Presented	National	UGC
76.	Dr. Chitra Krishnamurthy	Seminar	Presented	National	Avinashilingam University
77.	Dr. T. Dharmarajan	Seminar	Presented	International	Sanga Ilakiya Aaivu Maiyyam
78.	C. Sujatha Preeth	Seminar	Presented	International	Sanga Ilakiya Aaivu Maiyyam
79.	Dr. Chitra Krishnamurthy	Seminar	Participated	National	UGC
80.	Dr. Chitra Krishnamurthy	Seminar	Presented	International	Mahatma Research
81.	Dr. Chitra Krishnamurthy	Seminar	Participated	International	Poorvathai Academy
82.	Ms. Renu Thomas	Seminar	Participated	National	Nirmala college for women
83.	Ms. V.	Seminar	Participated	National	Nirmala college

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	Jeyanthi				for women
84.	Ms. Renu Thomas	Seminar	Participated	College	SNGC
85.	Dr. M. Thangavel	Micromeet	Presented	National	SNGC
86.	Mr. V. Vinoth Kumar	Micromeet	Presented	National	SNGC
87.	Dr. A. VijayaChitra	Micromeet	Presented	National	SNGC
88.	Mrs.N.Vanitha	Micromeet	Presented	National	SNGC
89.	Mrs. C. Initha Lebanon Ebency	National Symposium on Prospects and retrospects in Microbial Technology	Presented	National	Cauvery College of Arts and Science, Trichy
90.	Mrs.N.Vanitha	Symposium - ELYZIA 12	Participated	National	Government College of Technology
91.	Mrs. C. Initha Lebanon Ebency	Symposium - ELYZIA 12	Participated	National	Government College of Technology
92.	Mr.I.Maria Yesuraja	Seminar	participated	College	Information & library network center, Ahmadabad & SNGC
93.	Mr. Blesso Yesudian	Seminar	participated	College	Information & library network center, Ahmadabad & SNGC
94.	Dr.P.Jayakumar	Seminar	participated	College	Information & library network center, Ahmadabad &

SREE NARAYANA GURU COLLEGE

					SNGC
95.	Dr.P.Jayakumar	Conference	participated	Inter National	Sri Ganesh School of Business Management
96.	Mr.I.Maria Yesuraja	Conference	participated	National	GRD School of socialwork
97.	Mr. Blesso Yesudian	Conference	participated	National	GRD School of socialwork
98.	Dr.P.Jayakumar	Seminar	presented	International	PG Dept of social work
99.	Mr.I.Maria Yesuraja	Conference	participated	National	Dept of PG Studies & research in social work

ANNEXURE II

Faculty served as resource person

S. No	Name	Event Name	Acted as	Venue	Status
1.	DR. T. Dharmarajan	Tamil Essay, Poetry Writing	Judge	SNGC	State
2.	Dr.I.Maria Yesuraja	Children's day celebration	Chief Guest	V-Guard Industry	State

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3	Dr.P.Umadevi	Workshop	Resource person	SNGC	State
4	Dr.K.P.B.Dinesh	Workshop	Resource person	SNGC	State
5	K.Kalaiarasi	Workshop	Resource person	SNGC	State
6	Dr.P.Saravanakumari	Workshop	Resource person	SNGC	State
7	Mr.Md Rafiq Khan	Workshop	Resource person	SNGC	State
8	M.Flory Shobana	Workshop	Resource person	SNGC	State
9	DR. Chithra Krishnamoorthy	Hindi Week Celebration	Chief Guest	ESI Corporation	State
10	DR. S.S. Reshmi	Guest Lecture	Resource Person	NGM College, Pollachi	State
1	Dr.I.Maria Yesuraja	One day training Programme	Resource Person	Sri Ramalinga Sowdambigai College	State

ANNEXURE III

No. of faculty members involved in curriculum restructuring/ revision/ syllabus development as member of Board of Study/Faculty/Curriculum Development workshop

S.No.	Name of the Staff	Department	Board
1.	Dr. M. Saravanan	International Business	Kongunadu Arts & Science College, Coimbatore.

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2.	Ms. M. P. Pavithra	Language	SNR College, Coimbatore.
3.	Dr. Chithra Krishnamurthy	Language	VLB College, Coimbatore.
4.	Dr. N. Vanitha	Microbiology	Bharathiar University, Coimbatore.
5.	Dr. P. Jayakumar	Social Work	Bharathiar University, Coimbatore.
6.	Dr. V. Subathra	Social Work	PSG College of Arts & Science, Coimbatore.
7.	Dr. V. Subathra	Social Work	Sree Saraswathi Thyagaraja College, Pollachi.
8.	Dr. V. Subathra	Social Work	CMS College of Science and Commerce, Coimbatore.

ANNEXURE IV

Details on research publications

S. No	Name	Journal	Title	Volume, Issue Page No & Month
BIOCHEMISTRY WITH NANOTECHNOLOGY				
1.	Ms. N. Nirmala Devi	World Journal of Pharmacy and Pharmaceutical Sciences	Pharmacognostic Profile and Phytochemical Screening of <i>Plectranthusamboi nicus</i> (LOUR) Young Leaves.	3: 597-606.
2.	Dr. M. A. Rathi	Chinese Journal of Integrative Medicine	Leaf Extract of <i>Alpinia Purpurata</i> (VIEILL) K. Schum Screened for its Phytochemical Constituents and Antibacterial and Anticancer Activities.	10(12): 1460-1463
3.	Dr. M. A. Rathi	Advances in Bioresearch	Functional Groups Prediction and Elemental Analysis of Ethyl Acetate Leaf Extract of <i>Alpinia Purpurata</i> (VIEILL.) K.Schum.	3: 62-65
4.	Dr. M. A. Rathi	Pharmacognosy Magazine	Modulatory Effects of <i>Crataeva Nurvala</i> Bark Againststestosterone and N-Methyl-N- Nitrosourea- Induced oxidative Damage in Prostate of Male Albino Rats.	8: 0973-1296
5.	Dr. M. A. Rathi	Indo American Journal of	Secondary Metabolite	3: 1770-1782

		Pharmaceutical Research	Credentials Of <i>Alpinia Purpurata</i> (VIEILL) K. Schum by High Performance Thin Layer Chromatography (HPTLC). <i>Indo American Journal of Pharmaceutical Research</i>	
BUSINESS ADMINISTRATION				
6.	Dr. L. Shanthi	Indo Asian Journal of Advanced Management	An Analysis on the Strategic Business Activities of Retailers in CBE City	Volume -I Issue -I Page No- 255-264 Jan-June-2012
7.	Dr. L. Shanthi	Journal of Management Science	A Study on Customer Brand Loyalty, Factors Influencing in Purchase Decision and Celebrity Endorsement in Cosmetic Advertisement in CBE City.	Volume -I Issue -IV Page No-29-38, Jan-June-2012
8.	Dr. L. Shanthi	Indian Journal of Research	A Study on Customers Awareness Level Towards Sakthi Masala Products With Reference Towards CBE City	Volume -1 Issue -11 Page no- 56-58. Nov-12

9.	Dr. L. Shanthi	Global Research Analysis	A Study on Customers Awareness and Satisfaction Towards Kentucky Fried Chicken in Coimbatore	Volume -2 Issue -1 Page No- 69- 72 Jan-13
10.	Dr. L. Shanthi	Journal of Scientific Research	A Study on Customers Awareness on Online Shopping with Reference to Palakad City	Volume -2 Issue -2 Page No- 64- 66 Feb-13
11.	Ms. D. S. Latha	Bonfring	Looming opportunities and threats	Volume -II Page no-76-77 SEP 2012
12.	Dr. L. Shanthi	Bonfring	Looming opportunities and threats	Volume -II Page no- 93-96 SEP 2012
13.	Dr. L. Shanthi	Bonfring	Looming opportunities and threats	Volume -II Page no- 118-125
COMMERCE				
14.	Ms. K. Parimala Kanthi	International journal of scientific research	Post office savings and its relevance in rural areas	Volume:2, issue:1 page27-30 Jan 2013
15.	Ms. K. Parimala Kanthi	Global Research Analysis	The Impact of Business strategies on readymade garments markets of at Trisur District	Volume:2, Issue:1 Page 13-14 Jan-13

			in Kerala	
COMPUTER SCIENCE				
16.	Ms. R. Priya	IJRSET	Augmented Content Based Image Retrieval Using Fusion Based on self organizing Map	Vol. 1, Issue 1, November 2012, PG 8-11
17.	Ms. R. Priya	IJCSCN	Clustering based feature selection and outlier Analysis	Dec12-Jan13 Vol 2 Issue 6 , PG647-652.
INTERNATIONAL BUSINESS				
18.	Dr. M. Vanishree	Paripex – Indian Journal of Research	“A Study on Customers Awareness level towards Sakthi Masala Products with reference to Coimbatore City”	Vol: I, Issue : II, November 2012, pg: 135 – 137
19.	Dr. M. Vanishree	Global Research Analysis	“A Study on Customer Awareness and Satisfaction towards Kentucky Fried Chicken in Coimbatore”	Vol: 12, Issue :1, January 2013, , pg: 141 – 144
20.	Dr. M. Vanishree	International Journal of Scientific Research	"A Study on Customer Awareness of Online Shopping with reference to Palakkad City”	Vol:2, Issue:2, February 2013, pg: 244-246
LANGUAGES				
21.		Pathupattu	Madurai KanjiyilIdamperum Madurai	Vol-VI

	Dr. T. Dharmarajan		NagarinSirappugal	Page No -189 Dec 2012
22.	Ms. SujathaPreeth	Pathupattu	NedunalVadayinA maipumSirappum	Vol-VI Page No – 110 Dec 2012
23.	Dr. ChitraKrishnamoorthy	Pathupattu	Madurai KanjiyilAinthinaiV alam	Vol-VI Page No -154 Dec 2012
24.	Dr. S. S. Resmi	Sangradhan	Sahithyamemamaji kYadhardh	Page No. 26 Feb 2013
MATHEMETICS				
25.	Ms. Renu Thomas	IJMA	On R^* - Closed Sets	Vol – 3, No. 8, 3067-3070, Aug 2012
26.	Ms. Renu Thomas	AJCEM	On $(1,2)^*-R^*$ - Closed Sets in topological Spaces	Vol – 1, No. 6, Dec 2012, 371-377
27.	Ms. V. Jeyanthi	IJCA	On $(1,2)^*-\pi_w g$ homeomorphisms	Vol – 53, No.8, Oct 2012, 36-43
28.	Ms. V. Jeyanthi	AJCEM	On π_{gr} - Closed Sets in Topological Spaces	Oct 2012, 1:5, 241- 246
29.	Mr. K. Binoy Balan	IJMER	A new form of weaker separation axioms via $pgr\alpha$ – closed sets	Vol – 2, N0. 5, 6001- 6011, Oct 2012
30.	Ms. Jayalakshmi. A	AJCEM	On $(1,2)^*-\text{WGR}\alpha$ - Closed Sets in Bitopological Spaces	Vol – 1, No. 6, Dec 2012

31.	Ms. A. Jayalakshmi	IJMA	On $WGR\alpha$ - Closed Sets in Topological Spaces	Vol – 3, No. 6, June 2012
32.	Ms. D. Savithiri	IJMA	On $R^{\wedge}G$ closed sets in topological spaces	Vol 4 162-169, April 2013
33.	Ms. D. Savithiri	AJCEM	On $(1,2)^*-R^{\wedge}G$ closed sets in bitopological spaces	May 223-229
34.	Ms. V. Jeyanthi	IJERA	On π gr-continuous functions	3(1)(2013)1861-1870.
35.	Ms. K. Reena	IJMA	$s\alpha$ -closed sets in bitopological spaces	Vol 4,1, Jan 2013, 53-62
36.	Ms. A. Jayalakshmi	IJERA	On $wgr\alpha$ -closed and Open maps in topological spaces	3(2), April 2013
37.	Ms. A. Jayalakshmi	IJMER	On $wgr\alpha$ -continuous function functions in topological spaces	3(2), April 2013
MICROBIOLOGY				
38.	Dr. A. Vijayachitra	Plos One	Crowd Sourcing a Major Paradigm in a Drug DRIVEN Target for <i>Mycobacterium Tuberculosis</i>	e39808 7(7): July 2012
39.	Ms. Vanitha Ms. C. Initha Lebanon Ebency	Wide Spectrum	Production of Extracellular Alkaline Protease by <i>Bacillus circulans</i> Isolated from Milk Industry	2(3): 61- 67; 2013

			Waste Water	
40.	Ms. C. Initha Lebanon Ebency Ms. N. Vanitha	Wide Spectrum	Isolation and Identification of Azo Dye Degrading Microorganism from Effluent Run Off Site	2(4): 49 – 54; 2013
41.	Dr. M. Thangavel	J.Microb.World	A Study of Heavy Metals Degradation in Green Gram and Tapioca Grown Soil by <i>Pseudomonas Fluorescence</i>	15(2): 1- 4; March 2013
42.	Ms. C. Initha Lebanon Ebency	Journal of Pure and Applied Microbiology	Effect of Decolourization of Malachite Green by <i>Aspergillus</i> and <i>Fusarium</i> Under Agitation	7(1); 621 – 624: March 2013
SOCIAL WORK				
43.	Dr. V. Subathra	International Journal of scientific Research	Behavioral Interventions for children with ADHD at home and school	Dec 2012
44.	Dr. I. Maria Yesuraja	Indian Journal of Research	A Study on Impact of empowerment process on rural women	Volume -1, Issue 10, P – 79-81, Oct 2012
45.	Dr. V. Subathra	Indian Journal of Research	A Study on Quality of Life of Patients Receiving Palliative Care Services	Volume -1, Issue 10, P – 77-78, Oct 2012
46.	Dr. P. Jayakumar	Indian Journal of Research	A Study on Quality of Life of Patients Receiving Palliative Care Services	Volume -1, Issue 10, P – 77-78, Oct 2012

47.	Dr. P. Jayakumar	Journal of Management and Science	A study on stress among faculties working in self financing college	Volume -1, Issue 4, 2012 pp: 94-96
48.	Dr. P. Jayakumar Dr. V. Subathra	Journal of School Social Work	Mental Health of Institutionalized Adolescent Girls: A Study	Vol IX July 2012, pp. 25-27
49.	Dr. P. Jayakumar	Journal of School Social Work	Beliefs & obsession about body image and shape among late adolescents	Dec 2012

Details on Book publication

1.	Dr. P. Jaya Kumar	Recent development and emerging trends in Social Work Research	Allied Publisher
2.	Dr. I. Maria Yesuraja	Recent development and emerging trends in Social Work Research The Impediments in the Implementation of Child Rights	Allied Publisher
3.	Dr. I. Maria Yesuraja	Recent development and emerging trends in Social Work Research Roles and Responsibilities' of Social Worker in Disaster Management	Allied Publisher
4.	Dr. I. Maria Yesuraja	Professional Counselling With Social Work Implications	Allied Publisher
5.	Dr. I. Maria Yesuraja	Health And Development Ageing, Disability and Gender Issues	Authors Press, New Delhi.

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6.	Dr. I. Maria Yesuraja	Health And Development Ageing, Disability and Gender Issues	Authors Press, New Delhi
7.	Dr. V. Subathra	Recent development and emerging trends in Social Work Research	Allied Publisher

ANNEXURE V

Conferences organized by the Institution:

S.No	Event	Title	Date
1.	National conference on Innovative Approaches in Biosciences	Micromet'13	15.2.13

ANNEXURE VI

List of Collaborations

SREE NARAYANA GURU COLLEGE

S. No	Department	Name of the concern (Complete Address & Contact No)	Purpose
1	Computer Science	ICTACT	FDPs and Journals
2	Microbiology	Omega Ecotech Ganapathy, CBE-06	Project Training for students

ANNEXURE VII

No. of research awards/ recognitions received by faculty and research fellows of the Institute in the year

S. No.	Name of the Faculty	Department	Award / Recognition	Issuing Body	Date
1.	Dr. Chitra Krishnamurthy	Languages	Vidya Sagar	Vikramshila University, Ujjain.	14.12.12
2.	Dr. P. Umadevi	Biotechnology	Best Faculty Award for Biotechnology	Nehru College of Arts & Science, Coimbatore.	15.12.12

ANNEXURE VIII

Extension activities organized by the Institution

SREE NARAYANA GURU COLLEGE

S. No.	Event	Place	Beneficiary
NSS			
1.	Wild Life Census	Thirumurthi Hills	NA
BUSINESS ADMINISTRATION			
2.	CARNAID – Giving aid to orphanage (CASH DONATION)- Social Awareness Programme	Assisi Snehalaya - Orphanage	College Campus
3.	Old Good Clothes- Social Awareness Programme	KuzhanthaikalKudumpam	Vivekananda Hall
INTERNATIONAL BUSINESS			
4.	Career Guidance	III B.Com, III BBA students	Tunjathezhuthachan College, Eluvanchery
LANGUAGE			
5.	Career guidance	Suburban Higher Secondary School, Coimbatore	XII, Arts & Computer Science Students
MSW			
6.	Independence Day Celebration	ChinnayanGoundanPudhur Village K.G.Chavadi,Coimbatore	Village People of C.G.Pudur
7.	Awareness on substance abuse	A.P.HigherSecondarySchool, Palakkad	School students of A.P.H.SS
8.	A Class on Integration & Cooperation	ChinnayanGoundanPudhur Village K.G.Chavadi,Coimbatore	Village People and Students of C.G.Pudur
9.	General Health	Old Age Home, Koduvayur,Palakkad	Aged people
10.	Skill Training	FFC, Coimbatore	Orphan children
11.	Appraisal of Rural Resources	ChinnayanGoundanPudhur	Students and

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		Village K.G.Chavadi,Coimbatore	village People
12.	Rural Camp	Attapadi,Palakkad	Tribal People
13.	Cancer Awareness Programme	Attapadi,Palakkad	Village & Tribal People
14.	Health & Hygiene for Adolescent Girls	Attapadi,Palakkad	Village & Tribal People
15.	Awareness Programme on Prevention Of Forest Fire	Attapadi,Palakkad	Village & Tribal People

ANNEXURE IX

Details of campus placement

S. No	Name of the company & Address	Contact Person	Date of Interview	No of students attended	No of students placed	%
1	SPANCO BPO, Coimbatore	THE HR	05.10.12	78	21	26.92
2	TCS	THE HR	12.10.12	70	12	17.15
3	Ford Business Service, Coimbatore	THE HR	21.12.12	45	10	22.23
4	WIPRO TECHNOLOGIES	THE HR	27.12.12	125	09	7.2
5	GOAN INSTITUTE, Kochi	THE HR	19.02.13	79	21	26.58
6	VIRTUSA SOFTWARE, Bangalore	THE HR	18.03.13	11	01	9.09
7	IBM	THE HR	31.03.13	48	05	10.42
	Total			456	79	17.34

ANNEXURE X

No. of medals /awards won by students in Sports, Games and other events

S. No	Name	Achievement	Event	Organized By	Status	Date
1.	T. K. Godan	II place	Biosummit 2013 - Quiz	Hindustan College of Arts and Science, Coimbatore	International	31.1.13
2.	M. Santhoshkumar	Special Prize	Biosprings 2013- Blooming Young Scientist	KSG College of Arts and Science, Coimbatore	State	23.1.13
3.	R. Nikitha	III place	National Conference on Biorevolution - Dumb Charades	Sri Krishna Arts and Science College, Coimbatore	National	13.2.13
4.	M. Santhoshkumar	I place	National Conference on Biorevolution - Dumb Charades	Sri Krishna Arts and Science College, Coimbatore	National	13.2.13
5.	Reshma Ravikumar	II place	National Conference on Biorevolution - Theme Based Skit	Sri Krishna Arts and Science College, Coimbatore	National	13.2.13
6.	T. K. Godan	II place	National Conference on Biorevolution - Theme Based Skit	Sri Krishna Arts and Science College, Coimbatore	National	13.2.13
7.	Reshma Ravikumar	II place	University Examinations 2012 - Rank	Sree Narayana Guru College, Coimbatore	State	13.3.13
8.	Jibin Sebastian	III Place	Best Manager	Rathinam	Inter	13.10.1

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				College of Arts and Science, Coimbatore .	collegiate	2
9.	Jibin Sebastian	III Place	University Examination	Sree Narayana Guru College, Coimbatore .	University	13.3.13
10.	Jibin Sebastian	I Place	Paper Presentation	Karpagam University, Coimbatore .	South zone	23.2.13
11.	Jibin Sebastian	II Place	Marketing Product	Karpagam University, Coimbatore .	South zone	23.2.13
12.	Jibin Sebastian	III Place	Product Launch	Nehru Institute, Coimbatore .	Inter collegiate	08.3.13
13.	Jibin Sebastian	II Place	Best of Commerce	Sree Narayana Guru College, Coimbatore .	College	23.2.13
14.	A. Deepthy	II Place	Part III	Sree Narayana Guru College, Coimbatore .	College	13.3.13
15.	Jibin Sebastian	II place	Dumb Charades	Nehru Institute, Coimbatore .	Inter collegiate	15.3.13
16.	Jibin Sebastian	II place	Intercollege Competition	SNR Sons College, Coimbatore .	Inter collegiate	11.2.13